

## Agenda 2017

- 08.00 Registration
- 09.00 - 09.10 Sunderland, UK – Shaping the Future of the Global Automotive Sector  
Irene Lucas CBE, Chief Executive, Sunderland City Council
- 09.10 - 09.35 Keynote Speaker, Niall Quinn Bar, 1<sup>st</sup> Floor  
Innovation that Excites – NMUK a Key European Hub for the Renault Nissan Alliance  
Judith Richardson, Vice President Purchasing, Nissan Europe
- 09.35-09.45 Joining a Thriving Automotive Cluster in the North East of England  
Paul Butler, CEO, NEAA
- 09.45 Exhibition (1<sup>st</sup> Floor), CzechTrade Exhibitor Zone (James Herriot, 3<sup>rd</sup> Floor) &  
Demonstrations (Outside)
- 10.00 Meet the Buyer, Executive Boxes, 2<sup>nd</sup> Floor
- Workshops - Drumaville Suite, 3<sup>rd</sup> Floor**
- 10.00 - 10.30 Industrie 4.0 - D4I Initiative - Rab Scott, Head of Digital, Advanced Manufacturing Research Centre (AMRC)
  - 11.00 - 11.30 Improve your Business Supply Chain Resilience with New ISO 44001 - Frank Lee, Product Certification & Operation Delivery Director, BSI
- Workshops - Carling Lounge, 3<sup>rd</sup> Floor**
- 10.30 - 11.00 Automotive Council Skills Group - Overview of the UK Wide Activity – Dr Simon Farrall, Head of Apprentice & Associate Training, BMW UK
  - 11.30 - 12.00 Automotive Trade & Investment Opportunities in the Czech Republic - Lucie Polaskova, Director of UK & Ireland Operations, Richard Schneider, Investment Development Manager for Automotive & Future Mobility & Tomas Fibich, CzechInvest
- 12.00 - 13.00 Lunch & Networking, Niall Quinn Bar, 1<sup>st</sup> Floor
- 13.00 – 13.01 PM Session Kick Off  
Paul Butler, CEO, NEAA
- 13.01 – 13.05 Czech Automotive – OEMs & Supply Chain  
Martin Macourek, Director, CzechTrade
- 13.05 – 13.30 Keynote Speaker, Niall Quinn Bar, 1<sup>st</sup> Floor  
Opportunities with the Advanced Propulsion Centre UK & the Launch of the EV Supply Chain Programme  
Garry Wilson, Director – Business Development, Advanced Propulsion Centre UK

13.30 Exhibition (1<sup>st</sup> Floor), CzechTrade Exhibitor Zone (James Herriot, 3<sup>rd</sup> Floor), Meet the Buyer (Executive Boxes, 2<sup>nd</sup> Floor) & Demonstrations (Outside)

**Workshops - Drumaville Suite, 3<sup>rd</sup> Floor**

- 14.00 - 15.00 Technology Showcase supported by the Knowledge Transfer Network (KTN)
  - 14.05-14.10 - Axiom Engineering Associates Ltd: Your Problem-Solving Partner of Choice
  - 14.10-14.15 – The Nine Software Company: Digital Transformation
  - 14.15-14.20 – Synchronology: APQP Management Software
  - 14.20-14.25 – Protech City: Are you Disposing of your IT Assets Securely?
  - 14.25-14.30 – Macfarlane Packaging: Saving Costs throughout Your Packaging Operation - Macfarlane Significant Six Programme
  - 14.30-14.35 – Animmersion: Thinking Visually
  - 14.35-14.40 –RFIDdirect: Keeping Track - Adding Value
  - 14.40-14.45 – Total Control Pro: Bridging the Gap to Smart Manufacturing
  - 14.45-14.50 – Evolution MRO: Value Added

**Workshops - Carling Lounge, 3<sup>rd</sup> Floor**

- 14.00 – 15.00 Marketing Diagnostic (Snapshot360) Drop-in Clinic – Samantha Davidson, Managing Director, Horizonworks

15.30 Close